
EDUCAȚIE

Doctorat în Antropologie, University College London, Londra (2010)
Masterat în Istorie, Central European University, Budapesta (2003)
Masterat în Antropologie, SNSPA, București (2002)
Licență în Sociologie, Universitatea din București (2000)

EXPERIENȚĂ

Lector (Feb. 2018 – prezent)
Departamentul de Sociologie, FSAS, Universitatea din București
Honorary Research Associate (Ian. 2010 – prezent)
Departamentul de Antropologie, University College London
Lector Asociat (Oct. 2016 – Ian. 2018)
Departamentul de Sociologie, FSAS, Universitatea din București
Cercetător invitat (Apr. – Mai 2016)
Berlin Graduate School of Muslim Cultures and Societies, Freie Universität Berlin
Manager de proiect (Oct. 2015 – Sept. 2017)
Departamentul de Sociologie, Facultatea de Științe Politice, SNSPA, București
Marie Curie Intra-European Fellow (Iulie 2013 – Iulie 2015)
Departamentul de Antropologie, University College London
Cercetător postdoctoral (Iulie 2012 – Mai 2013)
Departamentul de Antropologie Socială, Univerzita Pardubice, Cehia
Cercetător postdoctoral (Sept. 2011 – Aug. 2012)
British Institute at Ankara (British Academy), Ankara

PROIECTE DE CERCETARE

Manager de proiect:

Proiecte materiale ale distincției de clasă: clasa de mijloc în România postsocialistă din perspectiva culturii material (Oct 2015 – Sept 2017)
[PN-II-RU-TE-2014-4-2650, Programul Tinere Echipe, UEFISCDI]

Proiecte individuale:

(cercetare postdoctorală) ‘Industria modei islamice’ (Istanbul, 2012 – 2014)
[Marie Curie Actions, Grant Agreement no. 327169]
(cercetare doctorală) ‘Haine de marcă contrafăcute – producție, distribuție și consum’
(Istanbul, București și Turnu Măgurele (2005 – 2007))
(cercetare master) ‘Mineri vechi’ (Valea Jiului, 2003)
(cercetare licență) ‘Momârlanii din Valea Jiului’ (Valea Jiului, 1999 – 2000)

Cărți:

(2017) *Islam, Faith and Fashion: The Islamic Fashion Industry in Turkey*. Bloomsbury Academic: London & New York.

(2014) *Material Culture and Authenticity: Fake Branded Fashion in Europe*. Bloomsbury Academic: London & New York.

Editor invitat (special issue peer-reviewed):

(2020) Special Section. The Middle Class in Post-socialist Europe: Ethnographies of its 'Good life' (Ștefan Lipan) *East European Politics and Societies and Cultures*

(2017) Special Issue. 'Anthropological approaches to the relationship between aesthetics and ethics' *World Art* 7(2).

Articole peer-reviewed:

(2020) The Middle Class in Post-socialist Europe: Ethnographies of its 'Good life', *East European Politics and Societies and Cultures* (cu Ștefan Lipan)

(2020) Preparing for a 'good life': extracurriculars and the Romanian middle class', *East European Politics and Societies and Cultures* (cu Alin Savu și Ștefan Lipan)

(2019) 'A seller's sincerity: The fashionably veiled digital entrepreneur in Turkey' (*Ethnos: Journal of Anthropology* Special Issue 'Anthropology for sale') 84(3): 415-435.

(2017) 'Introduction: Anthropological approaches to the relationship between aesthetics and ethics' *World Art* 7(2): 98-206.

(2017) 'Aesthetics, ethics and fashionable veiling: a debate in contemporary Turkey' *World Art* 7(2): 329-352.

(2015) 'Bobbles and values: an ethnography of de-bobbling garments in post-socialist urban Romania' *Journal of Material Culture* 20(1): 3-20.

(2012) 'Rethinking fakes, authenticating selves' *Journal of the Royal Anthropological Institute* 18(4): 846-863.

(2008) 'Researching fakes, practicing anthropology out of the corner of the eye' *Anthropology Matters* 10(2).

Capitole de carte:

(2019) 'Fake brands'. In *The Anthropology of Dress and Fashion. A Reader*, ed. B. Luvaas & J. B. Eicher. Bloomsbury Academic: New York & Oxford.

(2010) 'The work of an Istanbulite imitasyoncu'. In *Cultures of Commodity Branding*, ed. D. Wengrow. Left Coast Press/Routledge: Walnut Creek, CA/London (Pp. 87-108)

(2009) 'Trading in fake brands, self-creating as an individual'. In *Anthropology and the Individual. A Material Culture Perspective*, ed. D. Miller. Berg: Oxford (Pp. 25-36)

(2009) 'Europa, o piață faimoasă în România postsocialistă'. In *Etnografii urbane. Cotidianul vazut de aproape*, ed. V. Mihăilescu. Polirom: Iasi (Pp. 89-134)

(2002) 'La umbra minei: populatia autohtona din Valea Jiului'. In *Lumea Vaii. Unitatea Minei, Diversitatea Minerilor*. Magdalena Crăciun, Maria Grecu & Răzvan Stan. Paideia: Bucuresti (Pp. 45-64)

Alte publicații:

(în curs de apariție) Book Review. Y. Jung. 'Balkan Blues: Consumer Politics after State Socialism', *Slavic Review*

(2020) Book Review. G. Liberatore. 'Somali, Muslim, British. Striving in Securitized Britain' (Bloomsbury Academic, 2017) *Religion & Society*.

(2019) 'Gust pentru gust. Un dialog antropologic despre hipsteri', C. State & D. Gutu (2019) *Hipsteri, bobos si clase creative*. Cartier: Chișinău. (pp. 302-312). (cu Florin Poenaru)

(2019) 'Lost battles of de-bobbling'. In *Repair, Brokenness, Breakthrough. Ethnographic Responses*, ed. F. Martínez & P. Laviolette. Berghahn: Oxford.

(2017) 'Islamic style' Bloomsbury Fashion Photography Archive

(DOI: 10.5040/9781474260428-FPA301)

<https://www.bloomsburyfashioncentral.com/products/fashion-photography-archive/article/islamic-style>

(2015) Book Review. L. Hume 'The religious life of dress. Global Fashion and Faith' (Bloomsbury Academic, 2013) *Journal of the Royal Anthropological Institute* (2015, 21(4): 955-956)

(2015) Book Review. H. Geismar 'Treasured possessions: Indigenous Interventions into Cultural and Intellectual Property' (Duke University Press, 2014) *Social Anthropology* (2015, 22 (4): 498-600)

(2014) Book Review. K. Hart 'And then we work for God. Rural Sunni Islam in Western Turkey' (Stanford University Press, 2012) *New Perspectives on Turkey* 51 (Fall 2014): 151-3.

(2014) Book Review. D. Miller and S. Woodward 'Blue Jeans: the art of the ordinary' (University of Chicago Press, 2013) *Journal of the Royal Anthropological Institute* (2014, 20 (4): 787-8)

(2012) 'Research report: Islamic fashion, economy and morality in contemporary Turkey' *Heritage Turkey* (2)

(2010) 'Fake branded clothing in post-socialist Romania' In *The Berg Encyclopaedia of World Dress and Fashion* (East Europe, Russia, Caucasus) ed. D. Bartlett. Berg: Oxford.

(2006) 'Pantalonii si scamele: materialitate infidela', *Omagiu: A magazine of contemporary culture* (3: 34-37)

PREMII și BURSE

Postdoctoral Research Fellowship, British Institute at Ankara (2011/2012)

Postdoctoral Research Fellowship, The Executive Agency for Higher Education, Research, Development and Innovation, Romania (2011/2013) (declined)

AAA Commission of World Anthropologies International Scholarship (2010)

Firth Award, the Royal Anthropological Institute, UK (2009)

Ratiu Foundation Award, the Ratiu Foundation, UK (2009)

Marie Curie Inter-Laboratory Visit Fellowship, Marie Curie SocAnth (2006)

Central Research Fund, University of London (2005)

Global Supplementary Grant, Open Society Institute (2005/2006)

Graduate School Research Projects Fund, University College London (2005)

Graduate Research Bursary in Anthropology, University College London (2004/2005)

Overseas Research Studentship Award, ORSA UK (2004/2005)

Full Annual CEU Fellowship, Central European University, Budapest (2002/2003)

CERCETĂTOR AFILIAT

Dep. of Sociologie, Universitatea Bosfor, Istanbul (Sept. 2013/Sept. 2014)
 Facultatea de Arte și Științe Sociale, Sabancı University, Istanbul (Oct. 2012/Feb 2013)
 Facultatea de Managementul Afacerilor, Bilkent University, Ankara (July/Dec. 2010)
 Facultatea de Arte și Științe Sociale, Sabancı University, Istanbul (Oct.2006/May 2007)

TRAINING SUPPLEMENTAR

‘Leadership in Action’ Workshop, University College London (2014)
 (stagiu de pregătire în conducerea echipelor de cercetare)

Inter-Laboratory Visit Fellowship, SocAnth, Marie Curie Network Training Programme (2006)
 (stagii de pregătire în cercetare și scriere etnografică la Central European University and Max Planck Institute of Social Anthropology)

‘Teaching Anthropology: Means and Meanings’, Higher Education Special Programmes, Open Society Institute (2003/2006)
 (stagii de pregătire la Univ. Babes Bolyai; training lecture la Universitatea Jagiellonian, Cracovia)

Terrain Croisé, Société des Européanistes și Univ. din București (Valea Jiului, 1999)
 (stagiu de pregătire metodologică)

PRELEGERI INVITATE

‘Headscarf-wearing fashion professionals: new roles and old challenges in contemporary Turkey’, Departamentul de Sociologie, The Middle East Technical University, Turcia (Mai 2019)

‘Islam, Faith and Fashion. The Islamic fashion industry in Turkey’, The British Institute at Ankara (Mai 2019)

‘Moda islamică în Turcia contemporană: o perspectivă antropologică’ Institutul de Antropologie Francisc I. Rainer (Mai 2017)

‘A sale of fashionable Islamic dress in Istanbul: tense moments, intense debates’, Seminar de cercetare departamental, Dep. de Sociologie, Universitatea Babeș Bolyai Cluj Napoca (Nov. 2016)

‘An Ethnography of the Islamic Fashion Industry in Turkey’, Dep. de Sociologie, The Middle East Technical University, Ankara (Apr. 2015)

Book Panel: ‘Material Culture and Authenticity’, Annual Conference of the Romanian Society for Social and Cultural Anthropology, Cluj Napoca, Romania (Nov. 2014)

‘Virtue in the Marketplace: Veiled Designer-Entrepreneurs in Istanbul’, Seminars on Turkey, School of Oriental and African Studies, University of London (Oct. 2014)

‘Virtue in the Marketplace: Veiled Designer-Entrepreneurs in Istanbul’, Pitt Rivers Museum Seminars, Universitatea Oxford (Oct. 2014)

Book Presentation: ‘Material Culture and Authenticity’, Dep. de Sociologie, Universitatea Koç, Istanbul (Mai 2014)

‘Scarves as secular and/or religious objects’, Dep. of Sociologie, Universitatea Bosfor, Istanbul (Aprilie 2014)

Book Presentation ‘Material Culture and Authenticity’, Dep. of Sociologie, SNSPA, Bucuresti (Noiembrie 2013)

‘The Islamic Fashion Industry in Istanbul: A Research Agenda’, Dep. of Antropologie, Yeditepe University, Istanbul (Feb. 2013)

‘Islamic Fashion in Turkey’, The Ernest Gellner Talk, Asociația Cehă de Antropologie Socială, Praga (Oct. 2012)

Prezentare de carte ‘Material Culture and Authenticity’, Dep. of Antropologie Socială, Universitatea din Pardubice (Oct. 2012)

‘Fake Brands and Authenticity: Insights from Istanbul’, Seminars on Turkey, School of Oriental and African Studies, Londra (Jan. 2010)

‘Fake Brands and Existential Questions’ Research Seminars in Material, Visual and Digital Culture, Dep. de Antropologie, UCL (Nov. 2009)

ORGANIZARE CONFERINȚE & WORKSHOP-URI

Organizator

(International Conference) ‘Ethnographies of Class in Central and Eastern Europe’, Department of Sociology, National University of Political Studies and Public Administration (SNSPA), Bucharest (September 2017)

Convenor

(Panel) Middle-class subjectivities and livelihoods in post-socialist Europe
European Association of Social Anthropologists Conference (EASA)
July 2016, University of Milano-Bicocca, Milan (with Anca Simionca, Babes Bolyai University)

Organizator

(Workshop) ‘Aesthetics and ethics: An inquiry into their relationship’ Department of Anthropology, University College London (May 2015) (with Haidy Geismar, UCL)

PREZENTĂRI LA CONFERINȚE & WORKSHOP-URI

‘Pious Femininities in Digital Space’, “Visual Representations of Femininities and Masculinities: The Balkans and South Caucasia in the Digital Age” Workshop, University of Graz (Martie 2020)

‘Cute veiling?’, International Society for Ethnology and Folklore Conference SIEF 2019, Santiago de Compostela (Aprilie 2019)

“Why I am not leaving the country”: middle-class Romanians and their virtuous immobility, European Association of Social Anthropologists, Stockholm (Iulie 2018)

‘Sartorial manifestoes and class distinction in Bucharest’, Conference ‘Ethnographies of Class in Central and Eastern Europe’, SNSPA, București (Sept. 2017)

‘Class subjectivity’, The 4th International RSS Conference, Universitatea Lucian Blaga, Sibiu (Oct. 2016)

‘The aesthetic and the ethic in Islamic fashion’, Workshop Aesthetics and ethics: An inquiry into their relationship’ Dep. de Antropologie, University College London (Mai 2015)

‘Disseminating fashionable Islamic dress in contemporary Turkey: opportunities and constraints’, Conference ‘Disseminating Dress’, University of York (Mai 2015)

‘We buy fakes’: Consumption of counterfeited brands in post-socialist Romania’, Workshop ‘New consumer practices of the 21st century’, New Bulgarian University, Sofia (Apr. 2015)

‘Friends, foes and the anthropologist: researching a polarizing topic in a polarized society’ Panel ‘Hospitality, dependence and mutuality: negotiating positionality and methodologies in the Middle East’, Association of Social Anthropology, University of Exeter (Apr. 2015)

‘Veiled Designer-Entrepreneurs in Istanbul’, Workshop ‘Anthropology for Sale’, Department of Anthropology, University of Edinburgh (Sept. 2014)

‘A peculiar collaborative project: the making of the fashionable Muslim woman in Turkey’, ‘Collaboratively Assembling Persons’ Invited Panel, European Association of Social Anthropologists, Tallinn (Iulie 2014)

‘Veiled designer-entrepreneurs, virtues and markets’, ‘Virtue in the marketplace’ Panel, ASA Edinburgh (Iunie 2014)

‘The truth in the fake’, ‘Brands, Counterfeiting, Authenticity, and Ontology’ Panel, American Anthropological Association, New Orleans (Nov. 2010)

‘Researching Fakes, Practicing Anthropology Out of the Corner of the Eye’, ‘Local Encounters with the Global: Diversity of Anthropological Fieldwork Approaches in Globalisation Studies’, EASA, Ljubljana (Aug. 2008)

‘I am an *imitasyoncu*’: reflecting on the paradoxes of multiplying brands in Istanbul’, Cultures of Commodity Branding Conference, Institute of Archaeology, UCL (Mai 2008)

‘Fake brands in Istanbul: A research report’, Marie Curie SocAnth Conference, Max Planck Institute of Social Anthropology, Halle, Germania (Apr. 2007)

‘Clothing consumption in provincial Romania’, Marie Curie SocAnth Conference, Universitatea Babes Bolyai, Cluj Napoca (Oct. 2006)

‘An ethnographic approach to fake brands on a European periphery’ (poster presentation), UCL Graduate School, Londra (Nov. 2004)

LIMBI STRĂINE

Engleză (avansat)

Turcă (intermediar)

Franceză (începător)

MEMBRU

European Association of Social Anthropologists

Association of Social Anthropologists of the UK and Commonwealth

Contemporary Southeastern Europe, University of Graz

Member of Lab UK’s Fashioning Material Britain research cluster

PEER REVIEWER

(Articles) Journal of Material Culture; HAU Journal of Ethnographic Theory; Eastern European Politics, Societies; Gender, Place and Culture

(Book Manuscripts) Bloomsbury Academic